
JOE RAINERI

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Summary

An outstanding and proven public presenter who is technically inclined and has the skills to work successfully under the pressure of live multi-media broadcasts while delivering ratings and revenue.

Extensive digital audio/video editing experience with a proficiency with Wide Orbit, Vox Pro, Adobe Audition, and Internet video platforms.

A passionate broadcasting professional who will lead conversations, make appearances, donate time to the community, as well as develop content while collaborating with the morning show team. Show prep obsessed and excels at assembling daily show schedule, creating short-form videos, listener follow-up, and updating website/social media platforms.

Dedicated and versatile sports host and #1 PPM Hot AC /CHR morning radio personality in Miami and West Palm Beach with over 10 years of experience.

Strong work ethic and full understanding of a PPM world. History of leading 3 person Morning shows to #1 25-54 in both women and adults and top-rated listenership in the 18-34 adult demos. Show prep obsessed with tremendous storytelling capabilities. Team player who is extremely coachable.

Summary of Qualifications

- Extensive Show Prep Planning and On-air execution
 - Experienced in all on air production equipment
 - Experienced in Adobe Audition and Final Cut Pro
 - Well versed with Wide Orbit automation systems
 - Very proficient with VoxPro and editing phone calls , interviews etc.
 - Leader in innovative web and social media campaigns
 - Proven track record of working with Sales staff and clients to maximize success
 - Highly organized with outstanding planning and implementing of events
 - Strong creative Vision
 - Leader of Social Media Planning and execution
 - Digital and Video execution on social media platforms and web design
 - Strong communication skills
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Accomplishments

- Programmed and launched brand new Rhythmic CHR Station in Miami on WZFL 93.5FM. Anchored and built new multilingual diverse morning drive program that led the station in revenue.
 - Successful and dynamic Morning Drive Sports Radio host in West Palm Beach/ Miami on WMEN Fox Sports 640AM.
 - Doubled both digital and promotional sales within first 6 months.
 - Creator of web development and short-form video format for WMEN and WZFL.
 - Successful in leading Fox Sports 640AM to the #1 Sports Station in the market.
 - Anchored HOT/AC 97.9 WRMF Morning Show in West Palm Beach, FL to #1 in morning drive for 3 consecutive years.
 - Consistently delivered ratings in the 18-34 adult and 25-54 female and adult listener demographic on WRMF and WZFL.
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Experience

Morning Drive Host/ Operations Manager
93.5FM WZFL, ANCO MEDIA

03/2017 to 06/2018
Miami, FL

- Successfully launched new Rhythmic CHR station in Miami on 93.5FM. Developed and anchored

multilingual 3 person morning show.

- Wrote, produced and cut concepts and spots for show launches, current shows, and advertiser-sponsored campaigns.
- Integrated traffic and production systems for the station.
- Established community relationships with local charities and businesses. Hosted at least 2 community events a month.
- Planned and executed station promotions and remotes.
- Worked directly with the sales to grow and develop all current and emerging digital platforms including websites, social media, mobile, and apps.

Content Writer

03/2017

Futuri Media

Seven Hills, OH

- Write and post stories for News, Sports, Rock, CHR, and AC formats with a focus on breaking news and big news stories.
- To identify and write the stories that will help make a radio show stand out from the competition.

Morning Show Host / PD

08/2014 to 03/2017

640AM-WMEN James Crystal/ Palm Beach Broadcasting/ Alpha Media USA

West Palm Beach, FL

- Morning show host and PD of Fox Sports 640AM. Very dynamic and opinionated spoken word host with extensive experience encompassing studio and live broadcasts, full control of board operations during show, digital production, video production, social media content, commercial voice-overs, show prep, music programming, promotions and station imaging.
- Navigated the station and staff through 3 different owners in 2 years.

Morning Drive Host

05/2011 to 07/2014

97.9 WRMF - Dignity LLC

West Palm Bch, FL

- Planned, executed, and delivered the #1 morning show despite many changes prior to my arrival (3 hosts in 2 years)
- Worked closely with leading morning drive radio consultant (Randy Lane)
- Planned and executed all social media content for show
- Ran board and all production equipment for show
- Responsible for show prep planning and execution

Morning Drive Host/ Operations Manager

11/2007 to 02/2011

95.9FM WSVU- North Palm Beach Broadcasting

Palm Beach Gardens, FL

- Built and hosted the Cup of Joe Morning Show
- Responsible for all show prep and execution of topics, guests etc
- Worked closely with GM Chet Tart on all aspects of operations for station
- Logged music
- Produced all imaging for station
- Worked closely with Sales Staff on all promotions

References

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